



MercyCollege

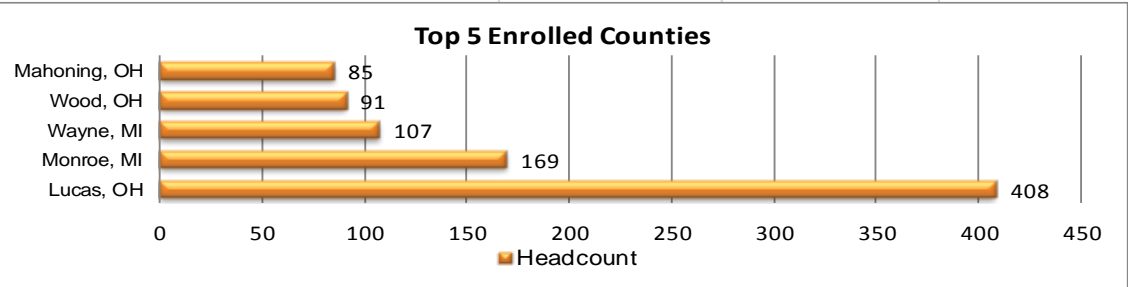
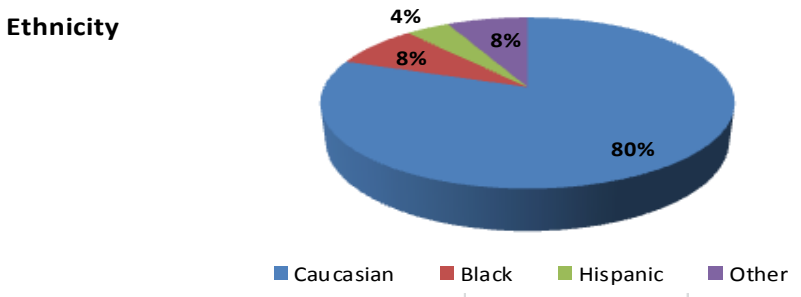
Fall 2014

Reporting Data

As of September 5, 2014

Fall 2014 Enrollment	Headcount	Credit Hours	FTE
Toledo	1061	11091.00	924.25
Youngstown	132	1259.00	104.92
Total	1193	12350.00	1029.17

Student Characteristics		
Gender	86% Female	14% Male
Average Age	28	
Religious Preference	25% Catholic	
New Students	90% Transfer	10% First Time
Full-Time/Part-Time	43% Full-Time	57% Part-Time



Fall 2014 Enrollment by Major	
Degree Programs	Head Count
A.S. in Cardiovascular Tech-Echo	19
A.S. in Cardiovascular Tech-Peri	10
A.S. in General Studies	4
A.S. in Health Information Technology	15
A.S. in Nursing (St. Elizabeth)*	132
A.S. in Nursing (Toledo - Day)	206
A.S. in Nursing (Toledo - Evening)	95
A.S. in Radiologic Technology	55
B.S. in Nursing (Licensed)	37
B.S. in Nursing (Pre-Licensure)	281
B.S. in Healthcare Administration (Completion)	51
B.S. in Human Biology	14
B.S. in Medical Imaging	56
Certificate in Community Health Worker	8
Certificate in Medical Coding	2
Certificate in Emergency Medical Technician (EMT)	4
Certificate in Paramedics	5
Certificate in Ophthalmic Technology	12
Certificate Polysomnography	8
Pre Majors	175
Non-Degree Seeking	4
Total (first major only)	1193



Fall Enrollment Comparisons

September 5, 2014

FALL ENROLLMENTS	FA-10	FA-11	FA-12	FA-13	FA-14*	Difference *
Continuing Students	802	856	822	801	776	-3.1%
First Semester Transfer - Youngstown	48	45	56	65	67	3.1%
First Time First Year - Youngstown	5	5	3	2	3	50.0%
First Time First Year - Toledo	58	35	51	33	40	21.2%
First Semester Transfer - Toledo	273	228	257	269	270	0.4%
Post Secondary	1	2	1	1	0	-100.0%
Readmit	1	0	4	3	2	-33.3%
Returning	15	37	12	19	32	68.4%
Transient	3	2	4	2	3	50.0%
TOTAL	1206	1210	1210	1195	1193	-0.2%

FALL ENROLLMENTS	FA-10	FA-11	FA-12	FA-13	FA-14*	Difference *
TOLEDO	1100	1102	1101	1073	1061	-1.1%
YOUNGSTOWN	106	108	109	122	132	8.2%
TOTAL	1206	1210	1210	1195	1193	-0.2%

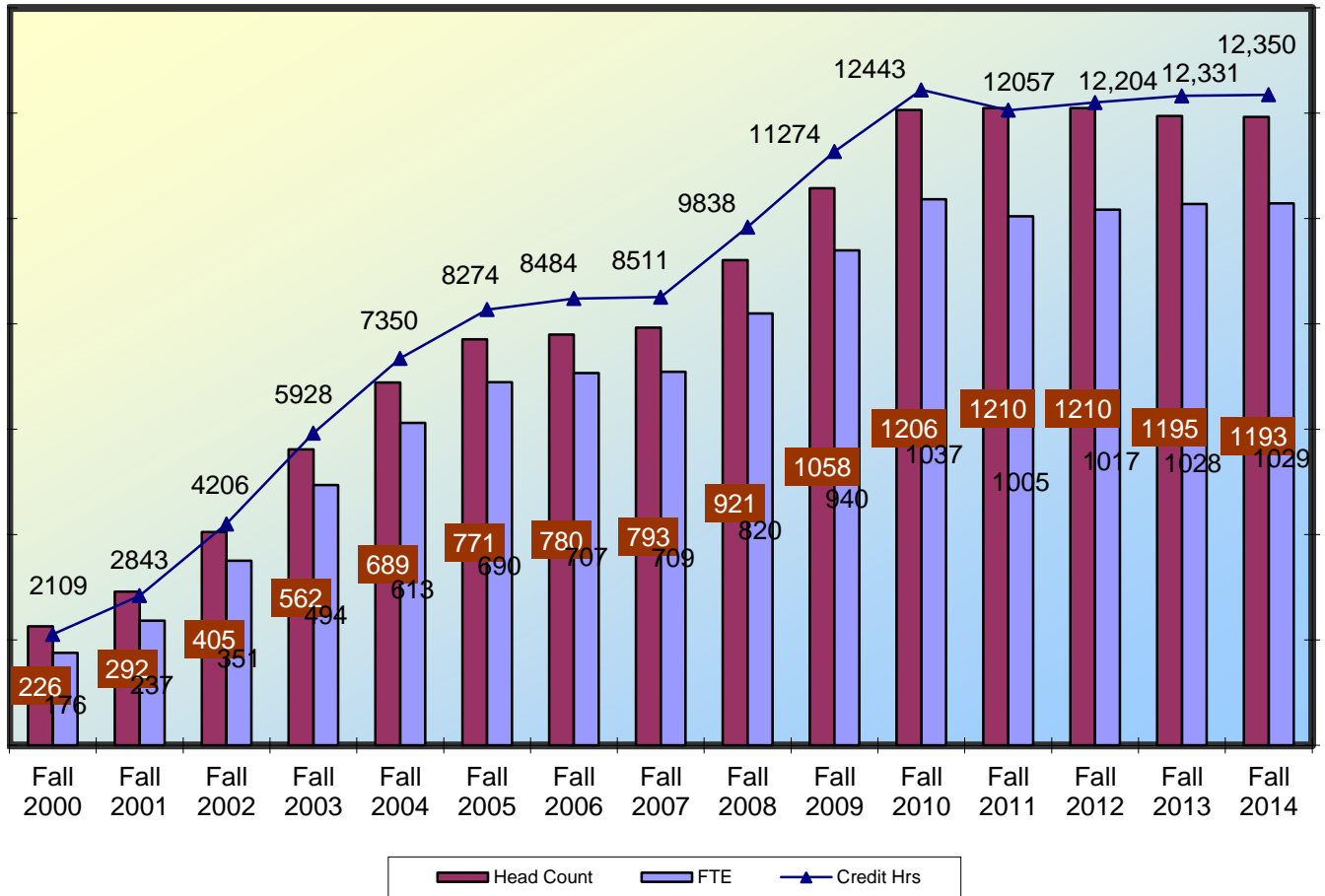
FALL CREDIT HOURS	FA-10	FA-11	FA-12	FA-13	FA-14*	Difference *
TOLEDO	11384	10981	11387.5	11163.5	11091.0	-0.6%
YOUNGSTOWN	1059	1076	816	1167	1259	7.9%
TOTAL	12443	12057	12203.5	12330.5	12350	0.2%

FALL FTE	FA-10	FA-11	FA-12	FA-13	FA-14*	Difference *
TOLEDO	948.63	915.08	948.96	930.29	924.25	-0.6%
YOUNGSTOWN	88.25	89.67	68.00	97.25	104.92	7.9%
TOTAL	1036.88	1004.75	1016.96	1027.54	1029.17	0.2%

*Enrollment numbers are as of 9/5/14 (Reporting Date). Previous semesters are as of reporting date.

Toledo and Youngstown Campuses

Fall Headcount, FTE, & Credit Hours



Enrollment Dashboards

Fall Enrollment			Degree Programs - Fall 2014		Headcount	Goal	% of Goal
Semester	Head Count	% Change	A.S. in Cardiovascular Tech-Echo	19	20	●	95%
Fall 2000	226		A.S. in Cardiovascular Tech-Peri	10	16	◆	63%
Fall 2001	292	↑	A.S. in General Studies (includes GENE)	6	5	●	120%
Fall 2002	405	↑	A.S. in Health Information Technology	15	24	◆	63%
Fall 2003	562	↑	A.S. in Nursing (St. Elizabeth)*	132	144	●	92%
Fall 2004	688	↑	A.S. in Nursing (Toledo - Day)	208	288	◆	72%
Fall 2005	771	↑	A.S. in Nursing (Toledo - Evening)	96	144	◆	67%
Fall 2006	780	→	A.S. in Radiologic Technology	56	60	●	93%
Fall 2007	803	→	B.S. in Nursing (Completion)	37	75	◆	49%
Fall 2008	921	↑	B.S. in Nursing (Pre-Licensure)	281	310	●	91%
Fall 2009	1058	↑	B.S. in Healthcare Administration (Completion)	53	75	◆	71%
Fall 2010	1206	↑	B.S. in Human Biology	14	18	▲	78%
Fall 2011	1210	→	B.S. in Medical Imaging	56	75	▲	75%
Fall 2012	1210	→	Certificate in Community Health Worker	8			
Fall 2013	1195	↓	Certificate in Medical Coding	4	8	◆	50%
Fall 2014	1193	↓	Certificate in Emergency Med Tech (EMT)	5	16	◆	31%
Increase Enrollment of 10% or greater		↑	Certificate in Paramedic - Spring 2014*	5	18	◆	28%
Stable or Increase enrollment up to 9%		→	Certificate in Ophthalmic Technology	12	18	◆	67%
Decreased Enrollment		↓	Certificate in Polysomnography - Spring 2014*	8	24	◆	33%
			Pre Majors	175	0		
			Non-Degree Seeking	4	0		
Retention Rates		% Returning after One Year	NOTE: Headcount for each program is based on both first and second majors. Students with two majors will be counted twice.				
Fall 2009 to Fall 2010	●	80.0%	*For programs beginning in Spring semester, the headcount is based on the previous Spring semester enrollment.				
Spring 2010 to Spring 2011	●	81.5%	% of Goal 90% or greater			●	
Fall 2010 to Fall 2011	●	80.0%	% of Goal 75-89%			▲	
Spring 2011 to Spring 2012	●	80.3%	% of Goal 0-74%			◆	
Fall 2011 to Fall 2012	●	80.6%					
Spring 2012 to Spring 2013	●	81.9%					
Fall 2012 to Fall 2013	●	78.5%					
Spring 2013 to Spring 2014	●	81.0%					
Fall 2013 to Fall 2014	●	78.3%					
Retention = Year-to-Year re-enrollment of a specified cohort							
Retention Rate 75% or greater		●					
Retention Rate 50-74%		○					
Retention Rate 0-49%		○					

Retention Rates

Mercy College Retention Rates			
Retention Rates	Potential Students*	Returning Students	% Returning after One Year
Fall 2009 to Fall 2010	809	647	80%
Spring 2010 to Spring 2011	777	633	81%
Fall 2010 to Fall 2011	902	722	80%
Spring 2011 to Spring 2012	826	663	80%
Fall 2011 to Fall 2012	825	665	81%
Spring 2012 to Spring 2013	712	583	82%
Fall 2012 to Fall 2013	845	663	78%
Spring 2013 to Spring 2014	736	596	81%
Fall 2013 to Fall 2014	836	655	78%

*Potential Students = Enrolled-Graduates

Mercy College Retention Rates By Gender		
Retention Rates	Male	Female
Fall 2009 to Fall 2010	77%	80.5%
Spring 2010 to Spring 2011	82%	81%
Fall 2010 to Fall 2011	82%	80%
Spring 2011 to Spring 2012	77%	81%
Fall 2011 to Fall 2012	73%	82%
Spring 2012 to Spring 2013	75%	83%
Fall 2012 to Fall 2013	70%	80%
Spring 2013 to Spring 2014	76%	82%
Fall 2013 to Fall 2014	84%	77%

Mercy College Retention Rates By Race/Ethnicity				
Retention Rates	White/Caucasian	Black	Hispanic	Other
Fall 2010 to Fall 2011	82%	71%	75%	65%
Spring 2011 to Spring 2012	82%	75%	70%	67%
Fall 2011 to Fall 2012	82%	75%	76%	73.5%
Spring 2012 to Spring 2013	83%	71%	82%	75%
Fall 2012 to Fall 2013	80%	68%	77%	72%
Spring 2013 to Spring 2014	81%	77%	83%	70%
Fall 2013 to Fall 2014	80%	69%	79%	69%

Retention = Year – to – Year re-enrollment of a specified cohort

Retention & Persistence Rates

Retention Rates By Program						
	FA08-FA09	FA09-FA10	FA10-FA11	FA11-FA12	FA12-FA13	FA13-FA14
AS Cardiovascular Technology - Echo				82%	89%	88%
AS Cardiovascular Technology - Peripheral				90%	89%	80%
AS General Studies ***	N/A	N/A	N/A	N/A	N/A	N/A
AS Health Information Technology	81%	67%	69%	92%	73%	73%
AS Nursing Evening	46%	66%	77%	75%	62%	68%
AS Nursing Day	86%	88%	82%	88%	85%	84%
AS Nursing Youngstown	74%	82%	92%	78%	77%	74%
AS Radiologic Technology	90%	81%	88%	90%	84%	83%
BS Human Biology					75%	75%
BS Health Care Administration	54%	56%	56%	56%	58%	60%
BS Medical Imaging****				71%	67%	78%
BS Nursing Completion	71%	51%	44%	57%	45%	46%
BS Nursing Prelicensure	88%	86%	84%	77%	82%	90%

***Students often declare A.S. General Studies as their major at or near the end of their first major before graduating with the degree.

****SP12-SP13 Retention

Retention = Year – to – Year re-enrollment of a specified cohort

Mercy College Persistence Rates			
Persistence Rates	Potential Students*	Returning Students	% Returning from Previous Semester
Fall 2009 to Spring 2010	1012	910	90%
Spring 2010 to Fall 2010	837	735	88%
Fall 2010 to Spring 2011	1148	1033	90%
Spring 2011 to Fall 2011	900	774	86%
Fall 2011 to Spring 2012	1124	1002	89%
Spring 2012 to Fall 2012	812	720	89%
Fall 2012 to Spring 2013	1097	965	88%
Spring 2013 to Fall 2013	822	725	88%
Fall 2013 to Spring 2014	1100	1002	91%
Spring 2014 to Fall 2014	818	725	89%

*Potential Students = Enrolled-Graduates

Persistence = Semester – to – Semester re-enrollment of a specified cohort

Distance Education Course Enrollments

